



INTRODUCTION

This survey is open to businesses / organisations located in Levenmouth. For the purposes of the survey, Levenmouth is defined as the KY8 and KY9 postcodes, so we are interested in your views if you have a business location within these postcodes.

The Levenmouth Rail Link will reopen on 2nd June 2024. Transport Scotland, along with Jacobs and IBP Strategy & Research, is undertaking research to investigate the impacts of the Levenmouth Rail Link on communities in the Levenmouth area. As part of this we need to know about business / organisation conditions in the area, before new services commence.

The survey is aimed at businesses across the potential catchment area of the new line and asks for background information on your business as well as issues to do with your awareness of the Levenmouth Rail Link and its potential impact on your business operations and performance.


The survey should take approximately 15 minutes to complete.

Additional surveys will be conducted in the future to test the impact that the re-opening of the Levenmouth Rail Link has on businesses / organisations.

The survey is the first in a series designed to analyse the impact of the Levenmouth Rail Line reopening on businesses/organisations. Businesses / organisations may therefore be resurveyed in the future.

If you have any queries regarding the survey please contact Jason Brown at IBP (j.brown@ibp.eu.com, 01698 532021). Should you wish to check the credentials of IBP and / or Jacobs Consulting, please contact Jenny Muir at Jacobs Consulting (jenny.muir@jacobs.com, 0131 659 1547).

Please select the "Next" button below to continue with the survey.



We will collect some personal information about you such as your name and business information. We will securely store this data until it is no longer needed for the purpose of the survey when the research period is over. We will treat this information with the strictest confidence, and never sell or share this data with any third parties. By completing the survey, you agree that we will process your data in line with the privacy policies found below. You have the right to have a copy of your data, change your data, or withdraw from the research at any point.

Transport Scotland Privacy Policy

IBP Privacy Policy

Please select the button below to confirm your understanding of the above and to proceed with the survey.



When navigating the survey, please only use the "next" and "back" buttons at the bottom of the survey. Using the back button on your browser will erase your entries.

Business / Organisation Name

What is your role in the organisation?

Which of the following best describes your business / organisation? Please select one option only. You will then be taken to the part of the questionnaire relevant to your organisation.

Private sector

Public sector

Third sector (including voluntary organisations and social enterprises)

- A1** How many people does the business employ in total? Please answer for Full-Time Equivalent posts and count a part-time post as 0.5.
- 1 to 9
- 10 to 49
- 50 to 249
- 250 or more
- A2** How many people does the business employ in the Levenmouth area specifically? Please answer for Full-time Equivalent posts and count a part-time post as 0.5.
- 1 to 9
- 10 to 49
- 50 to 249
- 250 or more
- A3** How many sites does the business operate in total?
- 1 site
- 2 sites
- 3 sites
- 4 to 10 sites
- 11+ sites
- Don't know / uncertain
- A4** Please provide the postcode for the Levenmouth site.
- A5** Is Levenmouth the principal location for the business?
- Yes No
- A6** Please indicate the location of the business's principal site.

Elsewhere in Fife
Edinburgh
Elsewhere in Scotland
Elsewhere in the UK
Overseas



A7 What is / are the primary activities of the business? Please select all that apply.

- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Utilities
- Water supply and waste management
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, scientific and technical activities
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Education
- Human health and social work activities
- Arts, entertainment and recreation
- Other (please say what below)

AWARENESS OF THE RAIL LINK REOPENING

A8 Were you aware of the scheduled reopening of the Levenmouth Rail Link before receiving notification of this survey?

- Yes
- No

OPERATIONS

Thinking about your business site in Levenmouth:

A9 How long has the business been operating at this location?

Less than 1 year

1 to 3 years

3 to 5 years

6 to 10 years

More than 10 years

Don't know

A10 Which of the following best describes the situation with respect to the establishment of your business site in Levenmouth?

It was set up as a new business at this location

This location was set up as a part of a business expansion

This site was relocated from elsewhere (please specify from where and in which year in the spaces below) **Location relocated from:**

Year of relocation:

A11 Was the announcement regarding the reopening of the Levenmouth Rail Link a factor in the decision to begin operating in this area?

Yes, this was the main factor in locating the business here

Yes, this was one of a number of important factors in locating the business here

Yes, this was a fairly minor factor in locating the business here

No, this was not a factor in locating the business here

Don't know

A12 Listed below are a number of potential advantages / disadvantages for businesses of being located in Levenmouth. Please indicate whether you consider being located in Levenmouth to be an advantage, a disadvantage or neither relative to these issues, relative to your competition.

	Advantage	Disadvantage	Neither
Proximity to suppliers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking / delivery space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport links to the site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road links to the site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Demand for business in the local area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of premises	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business competition in local area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labour costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business accommodation costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local working environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to customer markets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government incentives / assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local labour skills / experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of local area generally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please say what below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

A13 Approximately what was the annual turnover for this business site in the last financial year? Less than £50,000

£50,000 to £100,000

£100,001 to £250,000

£250,001 to £500,000

£500,001 to £1,000,000

£1,000,001 to £5,000,000

Over £5,000,000

Don't know / Prefer not to say

A14 How easy or difficult is it for the business to recruit suitable staff for its Levenmouth operations?

Very easy

Easy

Neither easy nor difficult

Difficult

Very difficult

A15 Over the last three years, have the business's employment levels in Levenmouth?

Increased significantly

Increased slightly

Remained stable

Decreased slightly

Decreased significantly

A16 Does your Levenmouth site offer apprenticeships?

Yes

No

A17 Would you say any of the following are barriers to people accessing apprenticeships at your Levenmouth site? Please select all that apply.

Availability of public transport

Cost of public transport

Accessibility of public transport (e.g. wheelchair ramps, designated seating, audio announcements)

Car parking

Walking / wheeling / cycling infrastructure

Something else (please say what below)

None of the above

A18 Thinking about the RECRUITMENT OF STAFF, how would you describe the impact of the current provision of public transport in the area?

- Strongly limits recruitment
- Somewhat limits recruitment
- Neither limits nor helps recruitment
- Somewhat helps recruitment
- Strongly helps recruitment

A19 What are the main factor(s) which influence this? Please select all that apply.

- Accessibility of train station / bus stop and / or bus
- Availability of services
- Distance to train station / bus stop
- Fares
- Frequency
- Length of operating day
- Overall journey time
- Reliability
- Other (please say what below)

A20 Thinking about CUSTOMER FOOTFALL at your business, how would describe the impact of the current provision of public transport in the area?

- Strongly limits footfall
- Somewhat limits footfall
- Neither limits nor helps footfall
- Somewhat helps footfall
- Strongly helps footfall
- Not applicable

A21 What are the main factor(s) which influence this? Please select all that apply.

Accessibility of train station / bus stop and / or bus

Availability of services

Distance to train station / bus stop

Fares

Frequency

Length of operating day

Overall journey time

Reliability

Other (please say what below)

A22 In terms of your customers, which geographical areas do they travel from? Please select all that apply. Levenmouth

Elsewhere in Fife Edinburgh Elsewhere in Scotland Elsewhere in the UK Overseas

Don't know / Not applicable

A23 How has the level of investment in the business changed compared to the previous financial year? This could include capital investment or investment in people with the aim of growing or developing the business.

Increased significantly

Increased slightly

Remained stable

Decreased slightly

Decreased significantly

A24 To what extent has the forthcoming opening of the Levenmouth Rail Link influenced any change in the level of investment in the business?

The forthcoming opening of the Levenmouth Rail Link had a significant impact on this

The forthcoming opening of the Levenmouth Rail Link had a slight impact on this

The forthcoming opening of the Levenmouth Rail Link had no impact on this

A25 Thinking about the impact that the reopening of the Levenmouth Rail Link may have on the business, please indicate the extent to which you agree or disagree with the following statements.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Disagree	Strongly know / Disagree	Don't Know / Can't say
The Levenmouth Rail Link will lead to an increase in our <input type="radio"/> <input type="radio"/> turnover	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having access to Levenmouth Rail Link will mean more reliable travel times for staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will make it easier for us to <input type="radio"/> <input checked="" type="radio"/> recruit staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will allow us to recruit better skilled staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will make it more difficult to <input type="radio"/> <input type="radio"/> retain staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the Levenmouth Rail Link is reopened we will be able to expand our customer base	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We will rely less on local customers when the <input checked="" type="radio"/> Levenmouth Rail Link reopens	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
We will supply our products / services to a wider area due to the Levenmouth Rail Link	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the Levenmouth Rail Link reopens we will need to <input type="radio"/> <input type="radio"/> take on more staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

B. YOUR ORGANISATION DETAILS

B1 Please provide your organisation's Levenmouth postcode

B2 What is / are the primary activities of your organisation? Please select all that apply.

- Education
- Executive agencies / non-ministerial office / non-departmental public body
- Healthcare
- Local government
- Police and fire
- Social care
- Other public body (please say what below)

AWARENESS OF THE RAIL LINK REOPENING

B3 **Were you aware of the scheduled reopening of the Levenmouth Rail Link before receiving notification of this survey?**

Yes

No

ABOUT YOUR ORGANISATION

B4 How many people does the organisation employ in the Levenmouth area specifically? Please answer for Full-Time Equivalent posts and count a part-time post as 0.5. 1 to 9

10 to 49

50 to 249

250 or more

B5 Listed below are a number of potential advantages / disadvantages for organisations of being located in Levenmouth. Please indicate whether you consider being located in Levenmouth to be an advantage, a disadvantage or neither in relation to these issues.

	Advantage	Disadvantage	Neither
Proximity to suppliers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking / delivery space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport links to the site	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Road links to the site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of premises	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
Labour costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organisation accommodation costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local working environment	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Proximity to service users	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receive funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local labour skills / experience	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Quality of local area generally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please say what below)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>

B6 How easy or difficult is it for the organisation to recruit suitable staff for its Levenmouth operations?

Very easy

Easy

Neither easy nor difficult

Difficult

Very difficult

B7 Over the last three years, have the organisation's employment levels in Levenmouth?

Increased significantly

Increased slightly

Remained stable

Decreased slightly

Decreased significantly

B8 Thinking about the RECRUITMENT OF SUITABLE STAFF, how would you describe the impact of the current provision of public transport in the area?

Strongly limits recruitment

Somewhat limits recruitment

Neither limits nor helps recruitment

Somewhat helps recruitment

Strongly helps recruitment

B9 What are the main factor(s) which influence this? Please select all that apply.

Accessibility of train station / bus stop and / or bus

Availability of services

Distance to train station / bus stop

Fares

Frequency

Length of operating day

Overall journey time

Reliability

Other (please say what below)

B10 Thinking about **SERVICE USERS'** ability to access your services, describe the impact of the current provision of public transport in the area?

Strongly limits service user access

Somewhat limits service user access

Neither limits nor helps service user access

Somewhat helps service user access

Strongly helps service user access Not applicable

B11 What are the main factor(s) which influence this? Please select all that apply.

Accessibility of train station / bus stop and / or bus

Availability of services

Distance to train station / bus stop

Fares

Frequency

Length of operating day

Overall journey time

Reliability

Other (please say what below)

B12 In terms of your service users, which geographical areas do they travel from?
Please select all that apply.

Levenmouth Elsewhere in Fife Edinburgh Elsewhere in Scotland Elsewhere in the UK Overseas Not applicable / don't know

B13 Thinking about the impact that the reopening of the Levenmouth Rail Link may have on the organisation, please indicate the extent to which you agree or disagree with the following statements.

	Strongly know / Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Don't Can't say
Having access to the Levenmouth Rail Link will mean more reliable travel times for staff	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will make it easier for us to recruit staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth rail link will allow us to recruit better skilled staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
The Levenmouth Rail Link will make it more difficult to retain staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the Levenmouth Rail Link is reopened we will be able to expand our service user base	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the Levenmouth Rail Link reopens we will need to take on more staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

C. YOUR ORGANISATION DETAILS

C1 Please provide your organisation's Levenmouth postcode

C2 Which of the following describe your organisation? Please select all that apply.

Co-operative / mutual

Charity - national

Charity - international

Housing association

Social enterprise

Think tank / research institution

Voluntary / community organisation

Other (please say what below)

AWARENESS OF THE RAIL LINK REOPENING

C3 **Were you aware of the scheduled reopening of the Levenmouth Rail Link before receiving notification of this survey?**

Yes

No

ABOUT YOUR ORGANISATION

C4 How many people does the organisation employ in the Levenmouth area specifically? Please answer for Full-Time Equivalent posts and count a part-time post as 0.5. 1 to 9

10 to 49

50 to 249

250 or more

C5 Listed below are a number of potential advantages / disadvantages for organisations of being located in Levenmouth. Please indicate whether you consider being located in Levenmouth to be an advantage, a disadvantage or neither in relation to these issues.

	Advantage	Disadvantage	Neither
Proximity to suppliers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking / delivery space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transport links to the site	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Road links to the site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Demand for business / services in the local area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of premises	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Labour costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business / organisation accommodation costs	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
Local working environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to service users / customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government incentives / assistance	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>
Local labour skills / experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of local area generally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please say what below)	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

C6 How easy or difficult is it for the organisation to recruit suitable staff / volunteers for its Levenmouth operation?

- Very easy
- Easy
- Neither easy nor difficult
- Difficult
- Very difficult

C7 Over the last three years, have the organisation's employment levels in Levenmouth?

- Increased significantly
- Increased slightly
- Remained stable
- Decreased slightly
- Decreased significantly

C8 Thinking about the RECRUITMENT OF STAFF / VOLUNTEERS, how would you describe the impact of the current provision of public transport in the area?

- Strongly limits recruitment
- Somewhat limits recruitment
- Neither limits nor helps recruitment
- Somewhat helps recruitment
- Strongly helps recruitment

C9 What are the main factor(s) which influence this? Please select all that apply.

- Accessibility of train station / bus stop and / or bus
- Availability of services
- Distance to train station / bus stop
- Fares
- Frequency
- Length of operating day
- Overall journey time
- Reliability
- Other (please say what below)

C10 Thinking about SERVICE USERS' / CUSTOMERS' ability to access your services, how would you describe the impact of the current provision of public transport in the area?

- Strongly limits service user access
- Somewhat limits service user access
- Neither limits nor helps service user access
- Somewhat helps service user access
- Strongly helps service user access Not applicable

C11 What are the main factor(s) which influence this? Please select all that apply.
Accessibility of train station / bus stop and / or bus

- Availability of services
- Distance to train station / bus stop
- Fares
- Frequency
- Length of operating day
- Overall journey time
- Reliability
- Other (please say what below)

C12 In terms of your service users / customers, which geographical areas do they travel from? Levenmouth

- Elsewhere in Fife Edinburgh Elsewhere in Scotland Elsewhere in the UK Overseas
- Not applicable / don't know

C13 Thinking about the impact that the reopening of the Levenmouth Rail Link may have on the organisation, please indicate the extent to which you agree or disagree with the following statements.

- Strongly Neither Don't
know / Agree nor Strongly

	Agree	Agree	Disagree	Disagree	Disagree	Can't say
Having access to the Levenmouth Rail Link will mean more reliable travel times for staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will make it easier for us to recruit staff	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth rail link will allow us to recruit better skilled staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
The Levenmouth Rail Link will make it more difficult to retain staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
When the Levenmouth Rail Link is reopened we will be able to expand our service user base	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
When the Levenmouth Rail Link reopens we will need to take on more staff	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

D. VISITORS AND TOURISM

D1 Is your business / organisation involved in the visitor / tourism sector? Yes
No

D2 What would you estimate to be the origin of visitors / tourists to Levenmouth?

Please provide an approximate percentage by area, with answers summing to 100%.

Fife%	<input type="text"/>
Rest of Scotland%	<input type="text"/>
Rest of UK%	<input type="text"/>
International%	<input type="text"/>
Don't know	<input type="checkbox"/>

D3 What would you estimate to be the average length of visitor stay in Levenmouth?

Day trip

2 days

3 to 4 days

5 to 7 days

8 days or more

Don't know

D4 In your own words, what attracts visitors / tourists to Levenmouth?

D5 Which of the following modes of transport are you aware of visitors / tourists using to travel to Levenmouth? Please select all that apply.

Car / van

Motorcycle / moped

Ordinary (service) bus

Coach

Taxi / mini cab

Walking

Wheeling (wheelchair, mobility scooter or other wheeled mobility aid)

Bicycle

Other (please specify)

THANK YOU

Thank you for taking the time to complete this survey. Your feedback will be of great value in the evaluation of the impact of the reopening of the Levenmouth Rail Link.

Please select the Submit button below to complete the survey. You will then be taken to the Transport Scotland home page, which means that your response has been uploaded successfully.